



Webshop X

Retailer of the Year





Foreword

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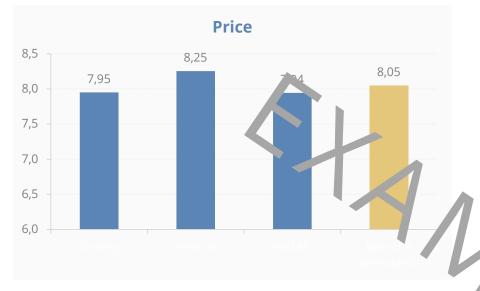


Results





Price & Offers & Promotions



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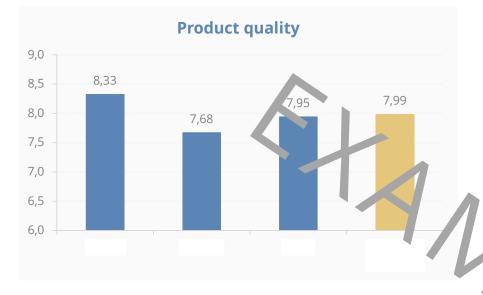


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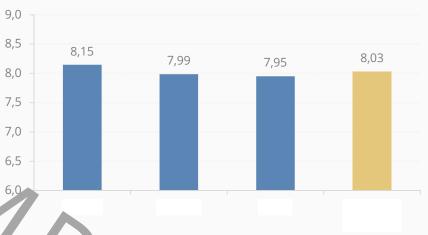




Product quality & Composition assortment



Composition assortment



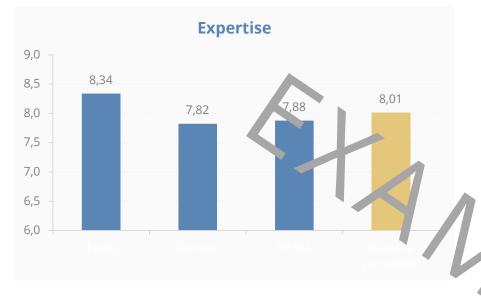
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Exerptise & Customer friendliness



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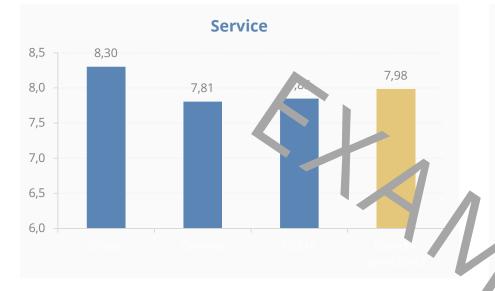
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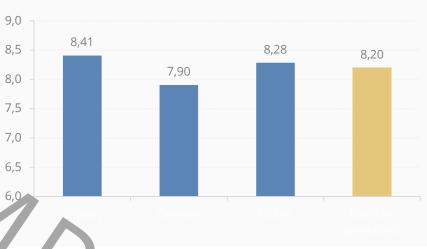


Service & Appearance and experience



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Appearance and experience

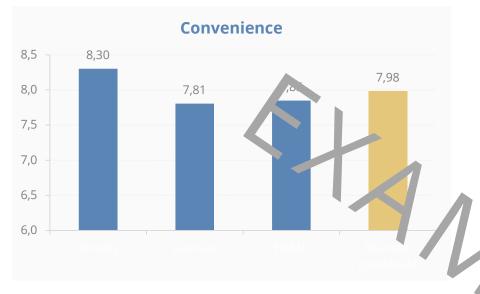


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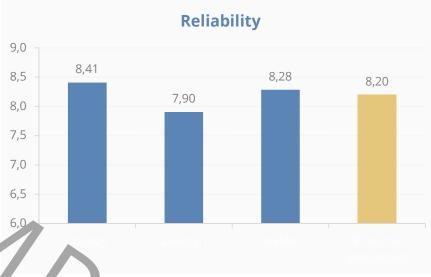




Convenience & Reliability



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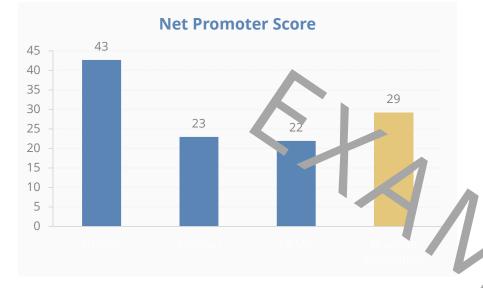


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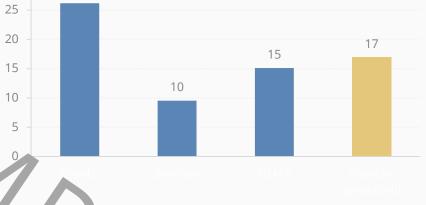


NPS & NLS



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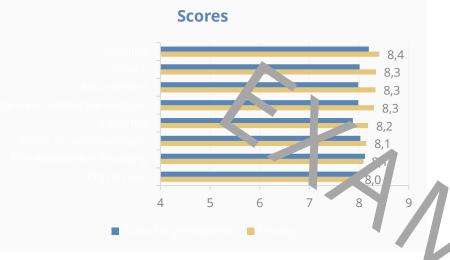




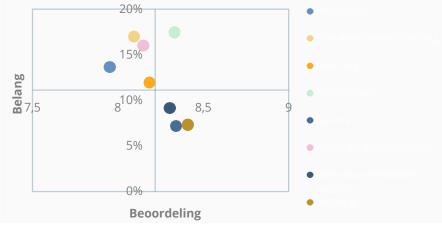
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Scores of webshop X



Importance-performance



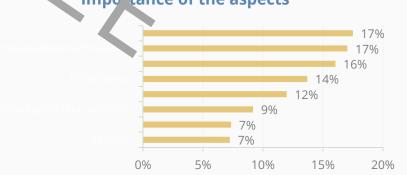
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Factsheet 2018

	Ģ	eve score score	Amount	Pr. Prop	Offers a	asson product	composition	frien.	Customer	Appe expe	Convenies Convenies carance and	once store	Reliability
Rankir	ng	64 Te	113 25	6	1 2 N	221	12.07	se /	ess let	<i>े</i> के	ence	re /	<u></u>
1	Webshop A	7,85	5.100	7,43	7,89	8,33	8,18	7,81	8,64	7,73	8,05	7,72	8,01
2	Webshop B	7,56	758	8,01	8,09	7 8	8,01	7,84	7,99	7,83	7,84	7,60	7,60
3	Webshop C	7,48	1.625	7,93	8,07	7,4	,03	7,77	7,89	7,81	7,78	7,59	7,94
4	Webshop D	7,47	897	7,88	8,01	8,03	7,5	- 37	7,96	7,59	7,87	7,93	7,95











Q&A

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